# **Privacy policy**

At Atom London IT Support we care about the importance of your personal data and privacy. This Privacy Policy will explain how we collect and process your personal data.

### Who we are

Company name: Atom London IT Support

Email address: info@atomlondon.co.uk

Telephone number: n/a

### **Our Data Controller**

Name: Tom Gilson

Email: info@atomlondon.co.uk

### Information we collect and use

Our company collects the following information:

- Generic cookie data of your visit to the website, i.e. time of visit, location presented, page clicks
- Web Contact form does not store any user data

### The legal basis for processing (how we use your personal information)

Here at Atom London IT Support we collect and process your data so that we can:

- Monitor how well the website is doing
- Metrics only are gathered, no personal or identifiable information is managed or stored

# How long will we keep your data?

No personal data is stored

# **Sharing personal information to third parties**

We do not share your personal information with other third parties.

## Data subject rights

Atom London IT Support would like to make sure that you're aware of your data rights and how to control your personal information. You have the following data subject rights:

- [1] The right to be informed
- [2] The right of access
- [3] The right of rectification
- [4] The right to be forgotten
- [5] The right of portability
- [6] The right to restrict processing
- [7] The right to object
- [8] Rights in relation to automated decision making and profiling

### **Cookies**

Google Analytics - set up in such a way that IP addresses are anonymized and we don't permit Google to use the data for other services. This means no traceable data is processed.

#### Links to other sites

This Privacy Policy applies to our website only. We encourage you to check the Privacy Policies of other websites that we may link to.

# Right to complain

If you wish to file a complaint, please contact the Information Commissioners Office:

https://ico.org.uk/make-a-complaint/data-protection-complaints/

# Changes to this privacy policy

We regularly review and update this Privacy Policy in order to reflect the best practices and current laws, and will update our policy on this webpage. This privacy policy was published on 18/9/25 and last updated on 18/9/25.